

# Gift Acceptance and Recognition Policy

Board of Directors Meeting Thursday, April 28, 2022

Presented by Charlotte Graham Public Information Officer



### **Background Gift Acceptance and Recognition Policy**



- Original policy created in 2010.
- Purpose: Establish a framework for the acceptance and recognition of gifts to the Authority.





# Sections 3.0 & 4.0 Definitions & Persons Affected

- Moved to the top of the document
- Definitions added to "Donor"
- Combined Sections
  - 3.0 Persons Affected
  - 6.0 Responsibilities
- Staff titles
- Additional staff added



## Section 6.2: Recognition

#### 2010 Tier System

- ALL recognition in the Open Space Authority annual report
- L1 <\$250 thank you letter</p>
- L2 \$250-\$499 letter and gift card
- L3 \$500-\$999 letter and frame-quality photo
- L4 \$1,000-\$4,999 letter + photo + commemorative item
- L5 \$5,000-9,999 letter, photo, commemorative item, stewardship nameplate (on group plaque)
- L6 \$10,000-\$24,999 letter, photo, commemorative item, stewardship nameplate, presentation at board meeting
- L7 >\$25,000 letter, photo, commemorative item, individual stewardship plaque, presentation at board meeting

#### **New Tier System**

- ALL "Thank you" letter
- L1 \$10,000+ Recognition during Board of Directors meeting\*
- L2 \$25,000 + Recognition during Board of Directors meeting & Property Tour with OSA Staff\*

\*Arranged with consent from the donor.





# **Section 6.4 Privacy and Information Sharing**

- New section
- Donor anonymity
- California Public Records Act





# Sections 6.3 & 6.5: Conditions and Prohibited Recognition

- Section 6.3 CONDITIONS:
  - Non-gift related recognition objects subject to review and approval.
- Section 6.5 PROHIBITED FORMS OF RECOGNITION:
  - Objects and plaques are not to be offered or solicited in exchange for donations.



# Section 6.6: Memorial Gifts & Donations

- New section
- Outlines how to donate "in memory" or "in honor"
- Describes public procedures for requesting information from Open
  Space Authority related to memorial gifts.



# QUESTIONS?